



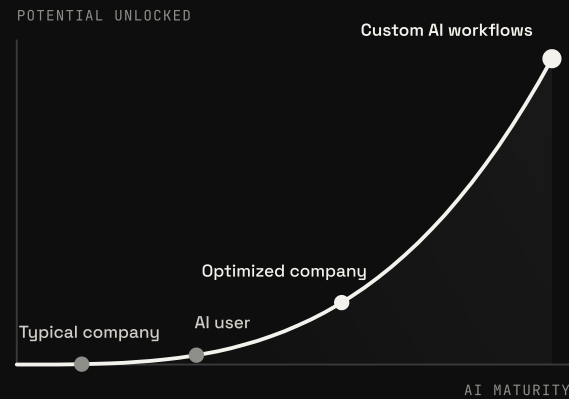
Outerscope Studios

AI-SOLUTIONS, OPERATIONAL ADVISORY, AND DEVELOPMENT SERVICES

THE AI PROBLEM

Off-the-shelf AI $\neq$ full optimization potential.

Most teams already use Claude, ChatGPT, or enterprise solutions. That helps individuals increase productivity, but it rarely reshapes how the business runs. Custom AI systems, built around your stack, are where the exponential lift lives.



Four common paths.

THE TYPICAL “FIX”

Off-the-shelf AI

ChatGPT, Claude, and copilots for individuals. Productivity gains, not process change.

Enterprise solutions

Platform licenses and vendor rollouts. Adoption varies. The operating model stays the same.

Engineering shops

Technical builds that lead with architecture. Often intimidating and overbuilt for the problem.

Internal tech teams

Your engineers, already on the product roadmap. AI experiments compete with everything else.



WHAT OUTERSCOPE DOES

AI literacy and in-house systems

Training to use off-the-shelf tools well. Custom systems built in-house so your data stays in your control.

Custom builds, your rules

Add features without waiting on vendor roadmaps. You control access, data, and how the system evolves.

Operations-first, not architecture-first

We map how the business runs before we write code. Plain language, right-sized builds, no overengineering.

Specialists on your side

A ready library of AI use cases and tools from day one. Full focus your internal team cannot spare from the roadmap.

OUR DIFFERENCE

Operations-led, not engineering-led.

- ◆ **We speak your team's language.** No client-side developer expertise required.
- ◆ **We design before we build.** The conversation and the workflow come first.
- ◆ **We optimize.** Testing, iteration, and adjustment as the work evolves.

HOW WE WORK

Four steps.

An optimized process to complete implementation. Assess the validity of the work, before we build it.

01

Talk

Sit with the people who do the work and map how it actually flows.

02

Design

Design the optimized workflow and show a working demo of what we'd build.

03

Build

Into your stack, or onto one platform we stand up. Fixed scope.

04

Run

Stay on call to maintain, adjust, and optimize as you evolve.

05

WHAT WE BUILD

AI and technology solutions.

Custom Software

In-house, enterprise-grade software: MCP, APIs, secrets, and agent infrastructure.

Workflow Optimizations

End-to-end workflows in your stack, or one platform as a single source of truth.

Training & AI Literacy

Use the tools well and identify the right tools for the job.

Onboarding & Support Agents

Always-on agents for ramp, Q&A, and the internal helpdesk.

Personal Assistants

Per-person “second brains” that learn and optimize each role's slice.

Usage Detection & Optimization

Telemetry on how people use AI, turned into fixes and training.

Content Generation

On-brand images and video for ads and production.

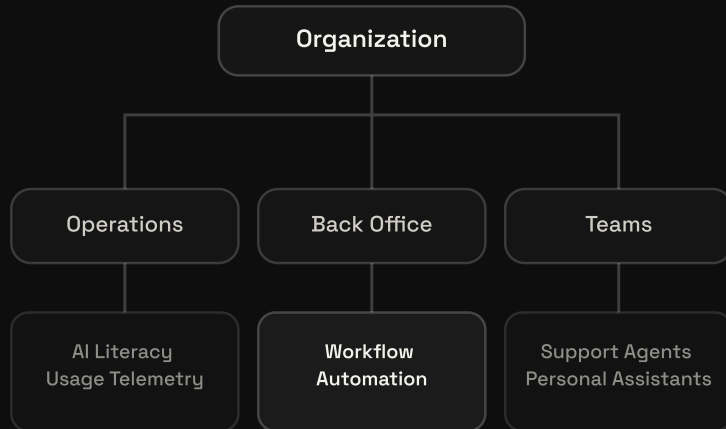
Automated Posting

Strategy-aligned social posting and channels.

Agentic Market Testing

Subagents simulate preferences. Test messaging before launch.

Your stack stays. Your optimizations connect.



Embedded into your stack

Wired into the tools your team already uses. No migration required.

One platform hub

A single place to access your systems, automations, and agents.

YOUR DATA STAYS YOURS

Built-in house, Designed for maximum security.

- ◆ **Software we own, not black boxes** Enterprise-grade systems we build and maintain.
- ◆ **Your information stays inside your walls** Controlled model access. No third-party training on your data.
- ◆ **Secrets, access, monitoring executed properly** Rules and ownership before AI touches a real decision.

WHO WE ARE

A senior team of operators, backed by a team of developers.

Senior operators run your engagement end-to-end and stay your point of contact. No junior hand-off, no account-management layer between you and the people doing the work.

1

operator owns your
account, start to finish

2-5

person senior team, scaling
only as the work demands

100%

of the build maintained by
the people who shipped it

LET'S WORK TOGETHER

Show us your workflow. We'll show you what we can unlock.

Book 30 minutes. Walk away knowing what's possible.

Submit info for review

[Book a discovery call](#)

hello@outerscope.ai

outerscope.ai

